



Alberta Association of Academic Libraries

AAAL 2018 Fall Meeting Agenda

Date: Thursday, November 15, 2018

Location: NAIT, Learning Resources Centre
11762 106 St NW, Edmonton, AB T5G 3H6 ([Link to Map](#))

Room: U116, Across from Fresh Express

Lunch Cost: Free! (RSVP Required)

Parking: Limited [onsite parking](#), [Campus Parking Map](#)

Hotels near NAIT: [Chateau Louis Hotel & Conference Centre](#) (Ask for NAIT Guest Discount), [Best Western Plus City Centre Inn](#) (Ask for Corporate Rate)

Hotels Downtown Near LRT: [Matrix Hotel](#), [Coast Edmonton Plaza Hotel](#)

AAAL Executive & Key Contact Information

Chair:	Nicolle Lemay (780) 497-5883 lemayn2@macewan.ca
Chair-Elects:	Jessie Loyer (403) 440-8699 jloyer@mtroyal.ca Ebony Magnus (403) 210-4477 ebony.magnus@sait.ca
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Communications Committee: (Web, News & Social Media)	Erik Christiansen, Hanne Pearce, Alison Pitcher aaal.communications@gmail.com
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Workshop Committee:	Angie Mandeville angie.mandeville@ualberta.ca Leanne Morrow leanne.morrow@ucalgary.ca Jessica Leslie jessica.leslie@sait.ca

Morning Schedule of Events

8:30 am – 9:00 am

Coffee and Breakfast Pastries provided by AAAL

9:00 am – 9:10 am

Introduction from NAIT Hosts

Carmen Reems, Acting NAIT Library Manager

Approval of Minutes of the Spring 2018 AGM (See Appendix A)

Approval of Agenda

9:10 am – 9:15 am

AAAL Executive: Verbal Reports

- Nicolle Lemay, AAAL Chair
- Alison Foster, AAAL Secretary-Treasurer
- Jessie Loyer & Ebony Magnus, Chair Elects

9:15 am – 9:35 am

AAAL Committee: Verbal Reports

- Communications (2 min.)
- Workshop (2 min)
- Statistics and Assessment Committee (15 mins.)

9:35 am – 10:30 am

Round-table -- Facilitated by Ebony Magnus and Jessie Loyer

10:30 am - 10:45 am

Coffee Break

10:45 am -- 11:05 am

Special Presentation: Partnership: The Canadian Journal of Library and Information Practice and Research

[*Partnership*](#) is the journal of "Partnership", Canada's national network of provincial and territorial library association. Jessica Lange, Scholarly Communications Librarian at McGill University, and editor of *Partnership*, will be joining us from Montreal via videoconference to update us on this open access publication and to provide information about potential opportunities for editorial roles and authoring.

~ Jessica Lange (McGill University)

11:05 am -- 11:30 am

Preliminary results: CAPAL/ACBAP 2018 Census of Canadian Academic Librarians

Members of the CAPAL Census Working Group will present initial findings from the second iteration of the Canadian academic librarians census which ran from July to September 2018. The Working Group intends to release the summary report shortly before the AAAL Fall Meeting and will use this presentation to discuss in greater detail the data gathered. They will consider comparisons of the 2016 and 2018 data sets and offer observations on cross-tabulation of certain data. Where possible, they will focus on findings related to academic librarians in Alberta.

~ *Ebony Magnus (Southern Alberta Institute of Technology), Eva Revitt (MacEwan University), Alvin Schrader (University of Alberta), John Wright (University of Calgary)*

11:30 am -- 1:00 pm

Lunch - optional tours of the [NAIT Library](#)

Afternoon Schedule of Events

1:00 pm -- 2:00 pm

Keynote: What a Powerful Narrative Can Do For Your Library

Writer and entrepreneur Todd Babiak will share how to use examples, ideas, and most importantly stories to create a powerful narrative of your library's value.

[Todd Babiak](#) is a best-selling author and entrepreneur. He is co-founder of [Story Engine](#), a company that uses narrative to bring focus, discipline, consistency and humanity to organization, places and leaders.

2:00 pm -- 2:25 pm

Understanding the Role of Libraries in the Open Educational Resources Movement

There are an overwhelming amount of ways that librarians can be involved in the Open Education movement, and at the University of Alberta, librarians have been experimenting with different models of supporting the Open Educational Resources (OER) movement. This presentation will discuss the progression of how our libraries support for open education has changed over our past three years from a focus on awareness and promotion, to including partnerships and the service development for an OER publishing service. The session will present our current pilot for OER publishing and hosting and discuss how it has assisted in clarifying our role on our campus in the OER movement.

~ *Michelle Brailey (University of Alberta)*

2:25 pm -- 2:50 pm

Breathing life into outcomes: Information literacy for Respiratory Therapy students

The Southern Alberta Institute of Technology (SAIT) offers numerous health sciences programs, including a rigorous three year Respiratory Therapy (RT) program. This program stresses evidence-based or evidence-informed decision making and strives to produce graduates who stay current in their profession by engaging with the research literature and applying those insights to their professional practice. This session will outline the work I have done and continue to do with Respiratory Therapy instructors to identify the research based outcomes in their courses and determine how we can best foster the information literacy skills of the students over their three year program.

~ *Morgan Hordal (Southern Alberta Institute of Technology)*

2:50 pm -- 3:05 pm **Coffee Break**

3:05 pm -- 3:30 pm

Where does student learning fit within the Copyright Act?

Over the last five years, national organizations have promoted guidelines regarding legitimate, unauthorized use of copyright-protected material (Fair Dealing). While these guidelines address use by faculty and staff, it appears that some institutions apply the same guidelines to use of protected material by students. This presentation shares NAIT's perspective as to why students' have a greater claim on a "large and liberal interpretation" of fair dealing than that of institutional-employees, and, why academic institutions should not constrain students' engagement with copyright-protected material.

~ *Dr. Meera Nair (Northern Alberta Institute of Technology)*

3:30 pm -- 3:55 pm

Capturing the Library: Investigating Library Content on Instagram

Libraries as institutions have undergone dramatic change over the last several decades, but misperceptions about their role in modern society persist. In the current day, librarians are actively involved in communication and advocacy. Libraries have widely adopted social media to communicate with their publics but the effectiveness of that communication is still very much in question. In this context, I have taken a closer look at themes and processes in the Instagram communications of the University of Alberta Libraries (UAL). My rationale for looking at Instagram arises out of the increasing ubiquity of visual communication in social media. My study used a multi-phased mixed-methods approach that included an exploratory comparison of Instagram metrics to the qualitative phases of the project. The findings reveal interesting insights into social media content, metrics and current student perceptions of libraries. This research was conducted as part of the completion of my Master of Arts in Communications and Technology at the University of Alberta.

~ *Hanne Pearce (University of Alberta)*

3:55 pm -- 4:00 pm

Wrap up

4:00 pm

Meeting Adjournment