



**SAIT**

# Developing an Embedded Librarian Program

Jessica Norman  
Coordinator of Library Instruction

April 2016

# Development of EL Program

Various methods will be utilized, including:

- Introductory “pop-ins”
- D2L announcements & discussion board posts
- For campus classes, the librarian will teach library instruction class
- For distance classes, the librarian will embed video tutorials into the D2L shell and use discussion boards
- One-on-one consultations on demand

# Development of EL Program

- Pilot project launched in fall 2015 involving 34 classes

Course	Type	Number
COMM 182	Distance	2
COMM 238	Distance	2
COMM 256	Distance	2
COMM 256	On campus	12
COMN 220	Distance	3
COMN 220	On campus	9
MKTG 326	On campus	4

# Theory vs. Reality

## **Polytechnic Students**

- 79% 18-24 years old
- 56% do not have prior certificate or diploma
- 67% Have never had any type of library instruction

## **Instructors**

- 100% had never worked with an online or embedded librarian

# Theory vs. Reality

- Only 15 of 25 on-campus instructors utilized D2L for announcements or discussions
- Only 1 of 9 on-line instructors utilized D2L discussion boards
- Not all COMM classes have required library component

This greatly reduced my contact with students

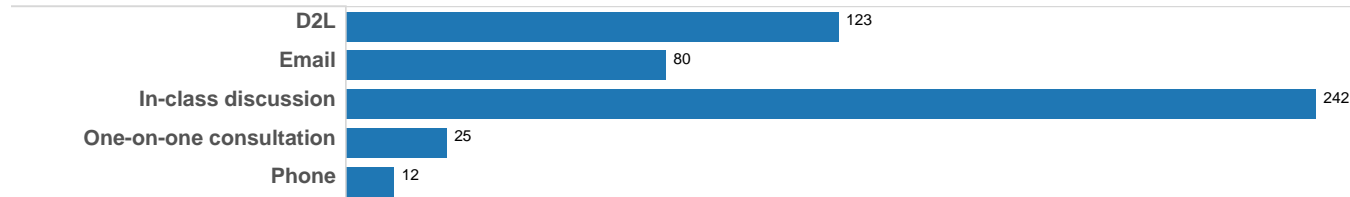
# Preliminary Assessment

- Students contacted librarian 50 times total

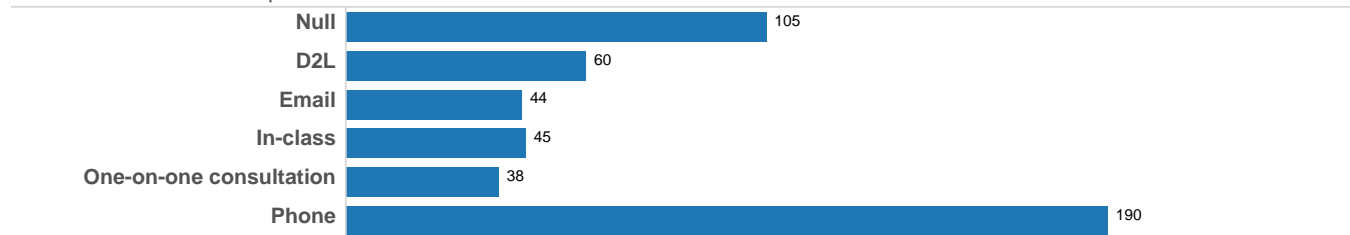
Contact Type	Number
D2L Message Board	8
Email	21
In person	19
Phone	2

# Preliminary Assessment

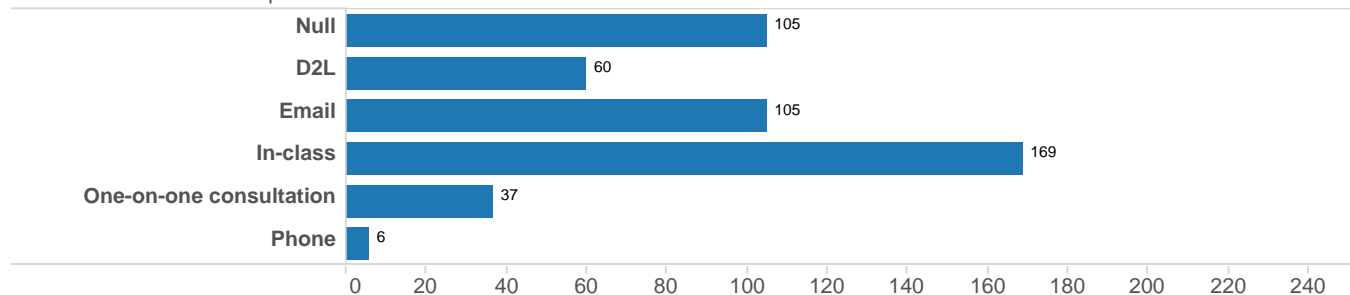
Of the following contact methods, which did you utilize to engage with the embedded librarian?



Of the following methods of communication which do you LEAST prefer?

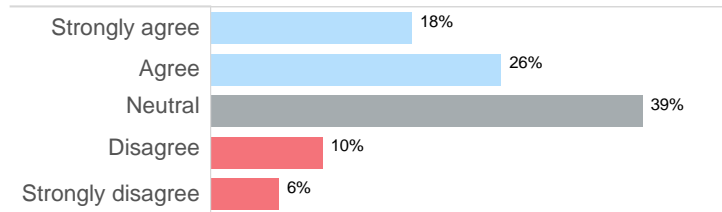


Of the following methods of communication which do you MOST prefer?

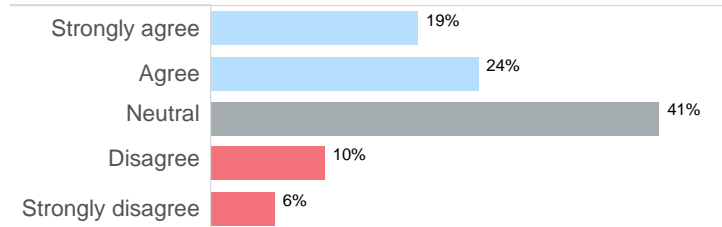


# Preliminary Assessment

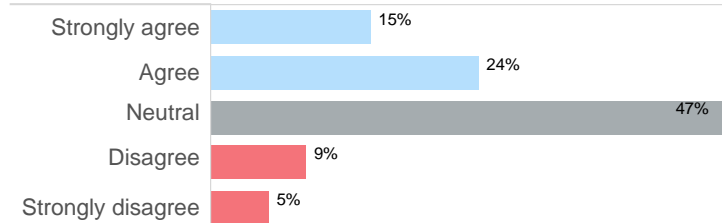
I'm more likely to contact a librarian in the future



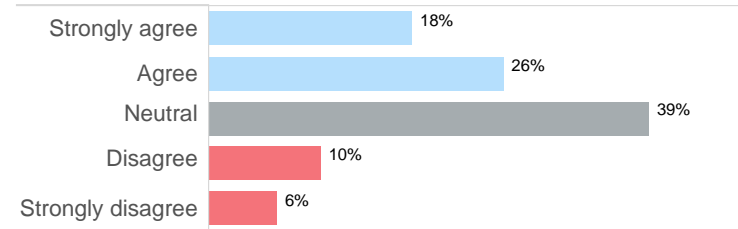
I was able to conduct research more effectively



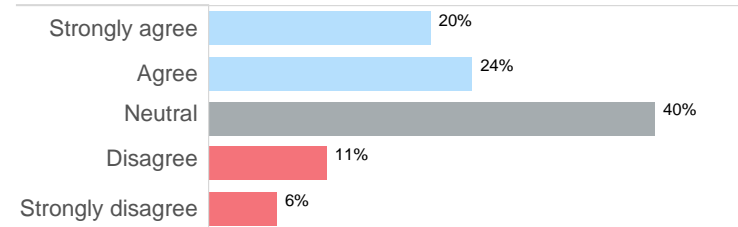
I believe the quality of my work improved



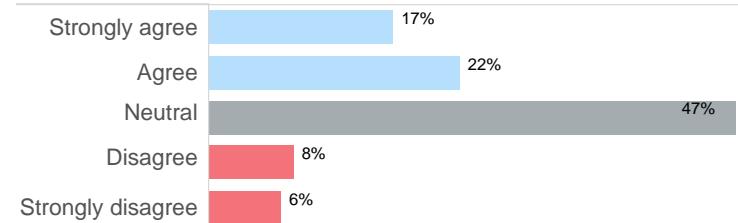
I'm more likely to use library resources



I was able to do citations more effectively



I felt more confident turning in assignments





# Preliminary Assessment

## Student comments

- “Thank you for being our embedded librarian for COMM 256, your expertise help not only me, but most likely the entire class.”
- “I did not personally use the embedded librarian but I think that the concept is a good idea.”
- “I forgot about the embedded librarian.”
- “There has been enough information about using the online SAIT Library Services the embedded librarian again redundant. However, it is an interesting concept and an asset I am sure others would value highly.”

# Preliminary Assessment

## **Faculty comments**

- Limited faculty response but all would work with EL program again
- All reported that they felt student research and citations improved
- Several commented that increase communication/promotion by faculty would improve student use

# Next Steps

- Increased face to face contact for on-campus classes
  - Consultations
  - Working sessions
- Increased D2L activity to average every 2 weeks
- Cisco E-Learning Chair Award