

Research Metrics Series at Cameron Library

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Outline

- Background:
 - How did we fall into providing metrics sessions?
 - What did our metrics curriculum look like?
- Strategy
- Promotion
- Evaluation



What are research “metrics”

- Things like:
 - The h-index
 - Journal Impact Factor
 - Eigenfactor
 - Downloads/views/likes/shares



Metrics ?

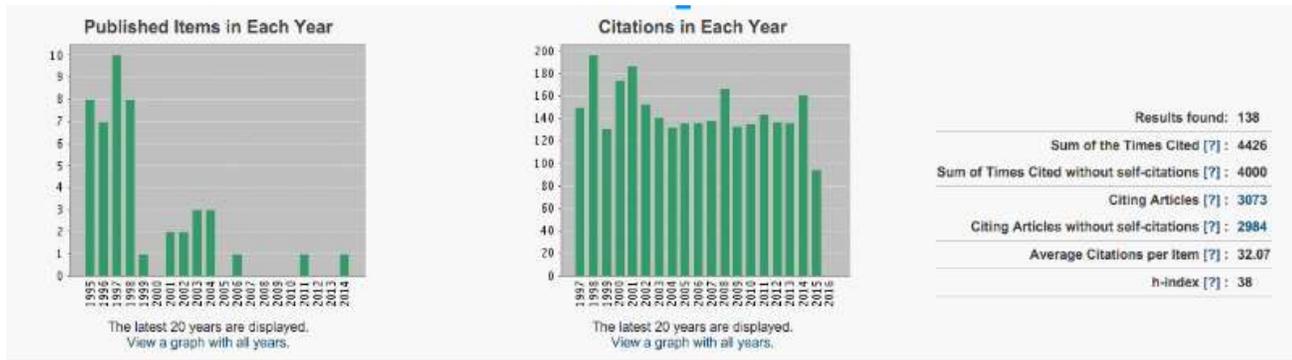
1 Citation 76TH PERCENTILE

0.63 Field-Weighted Citation Impact

2 Mendeley Readers 66TH PERCENTILE

ELSEVIER

[View all metrics](#)



Why are we offering metrics sessions?

- We were asked to provide them!



Wartnaby, Danny. (2005). Long exposure. *Flickr*. Retrieved from: <http://bit.ly/1NEci6N>



Meeting demands



Phua, Dickson. (2015). Busy junction light trails at night. *Flickr*. Retrieved from: <http://bit.ly/213y9i0>



Organizing instruction

- Cameron library needed to establish a workflow for planning and tracking instruction
- Identified a specific curriculum for unit level instruction [i.e. for all the Science, Technology, and Engineering faculties served by Cameron Library]
 - Not including instruction for specific classes
- Metrics was included as a workshop series



Establishing a metrics curriculum

- Looked at other University of Alberta library units: Rutherford Humanities and Social Sciences Library
- They covered these topics:
 - Overview of Publication and Research(er) Metrics in the Humanities and Social Sciences
 - Google Scholar for Metrics
 - Social Science Research Network (SSRN)
 - Web of Science and Scopus
 - Mendeley
 - Academia.edu and ResearchGate: Sharing, Monitoring, and Following Research



Our metrics curriculum

- bit.ly/Workshop-Cam
- Our presentations:
 - Overview of Publication and Research Metrics in the Sciences & Engineering
 - Scholarly Identity: Setting up Your Research Profile for Metrics
 - Alternative Metrics
 - Google Scholar for Metrics
 - Web of Science and Scopus for Metrics



Fall Semester, 2015

Brought to you by the Cameron, Science & Technology, Library

Research Metrics, Scholarly IDs, Data, & Search Techniques in the Sciences & Engineering: Workshop Series

To register, see the [link](#) below!

Research Metrics, Scholarly IDs, Data and Research Techniques in the Sciences and Engineering: Workshop Series

See program details here: bit.ly/14JHA

* Required

UNIVERSITY OF ALBERTA LIBRARIES

First Name *

Last Name *

e-mail address *

Faculty *

Department *

Your position at the UoA *

(*) Faculty



Promotion

- Via:
 - University wide listservs
 - Subject Librarians
 - Social Media



Agyel, Nana B. (2010). Time square caught napping. *Flickr*. Retrieved from: <http://bit.ly/1S5cDDg>



Evaluation



Wilfried B. (2008). London eye long exposure. *Flickr*. Retrieved from: <http://bit.ly/1Mnw0Gh>



Shared Google Form

- Presenters were consulted regarding the types of questions that should be included on the assessment form/feedback survey.
- Established a template
 - Presenters created a copy of the assessment form to use For their library session

General Assessment Form

To improve future library sessions, please take a moment and respond to this survey; your comments will be anonymous.

Thank you for your participation!

How are you affiliated with UAlberta?
(Grad student, Instructor, Professor, staff, etc.)

Would you recommend this presentation to a colleague?

Yes
 No
 Other:

Did the instructor(s) present the information effectively?

	Not at all	Somewhat	Fairly	Effectively	Very effectively
1st Instructor	<input type="radio"/>				
2nd Instructor	<input type="radio"/>				

Was the material covered with:

Not enough detail
 Too much detail



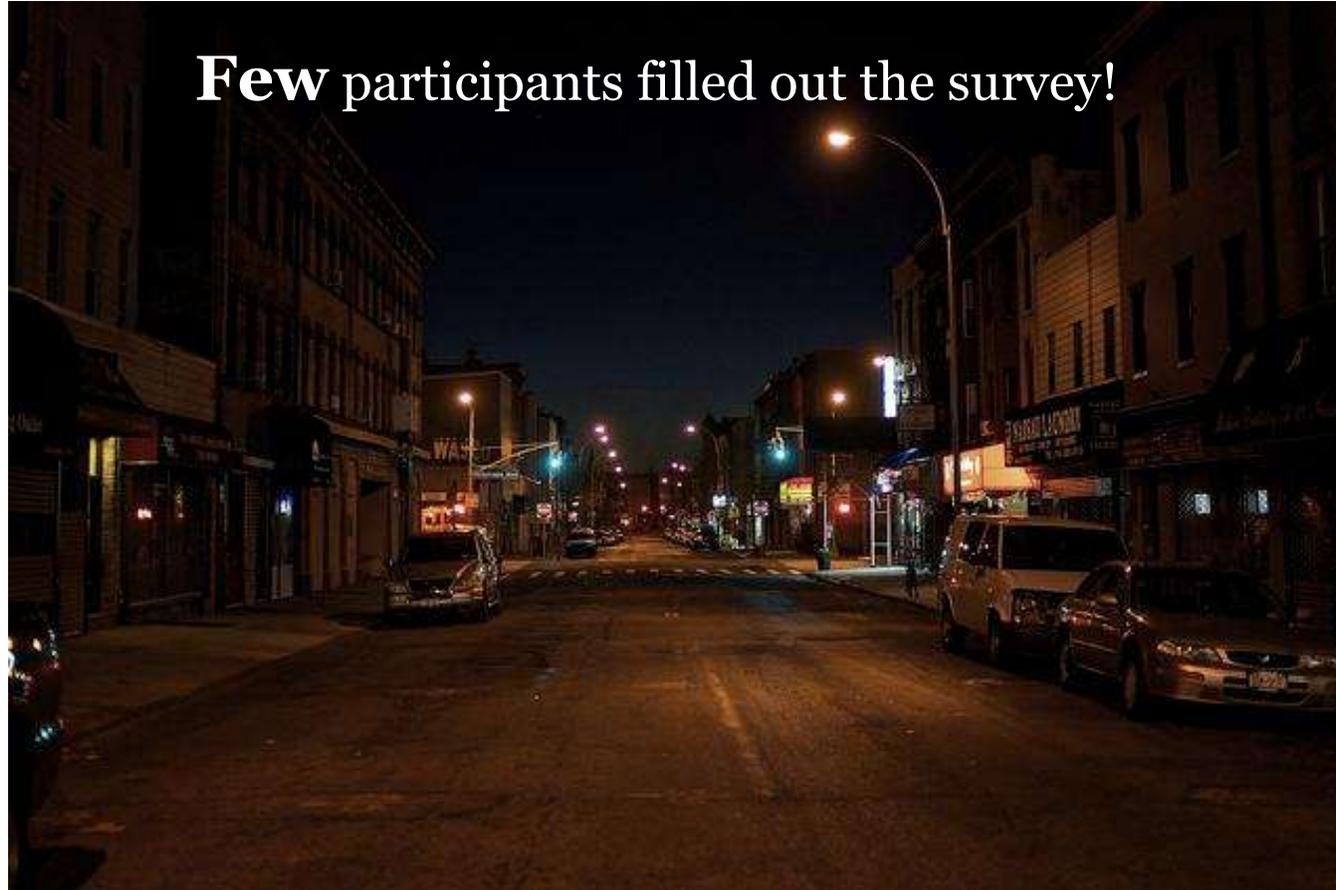
Attendees: Numbers

- 75 people registered
- 134 people signed up for eight sessions
- 217 people signed up for the eight metrics sessions + our two non-metrics sessions [Advanced Database Searching and Research Data Management]
- Still collecting data on actual attendee numbers



Survey results

Few participants filled out the survey!



Cory, Michael. (2012Nassau. *Flickr*. Retrieved from: <http://bit.ly/1Q00cNH>)



Lessons learned

- Standardize promotion
- Circulate the feedback survey in print form
- Have presenters share attendee numbers right after each session
- Run the workshop series over a shorter time period
 - Easier to promote
 - May get more attendees





Hull, Duncan. (2005). Question everything (Nullius in verba) take nobody's word for it. Flickr.
Retrieved from: <http://bit.ly/1Sl4pB9>

Questions?

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